

MARTINA PIZZINATO

martina.pizzinato.21@ucl.ac.uk

EDUCATION

UCL School of Management MRes and Ph.D. in Management (Organizations and Innovation) Supervisors: Sarah Harvey & Colin Fisher	2021 – Present
Korea University M.A. in International Commerce	2017 – 2019
Ca' Foscari University of Venice B.A. in Economics and Business	2014 – 2017

RESEARCH INTERESTS

Creativity; Innovation; Gender; Technology; Qualitative Methods

UNDER REVIEW

Pizzinato, Martina. “A Clown Car of One’s Own: How Marginalized Creatives Cultivate Space for Creative Work through Generative Reclamation” (**Revise and Resubmit** at *Administrative Science Quarterly*)

- Track Nominee, Best Student Paper, EGOS (2025)
- Best Paper Proceedings, AOM (2026)
- Nominee, Best Student-Led Paper, MOC Division, AOM (2026)

Pizzinato, Martina and Pier Vittorio Mannucci. “Feedback Whirlwind: Experiencing and Responding to Divergent Feedback in Creative Work” (**Revise and Resubmit** at *Organization Science*)

WORKING PAPERS

Pizzinato, Martina and Sarah Harvey. “The Second Creative: A Theory of Gendered Creative Work” (In preparation for submission to *Academy of Management Review*)

Pizzinato, Martina, Clarissa Cortland, Colin Fisher, and Sarah Harvey. “Identity Dawns: Experiencing and Navigating Identity Shifts Following Migration to Unfamiliar Work Contexts” (In preparation for submission to *Academy of Management Journal*)

SELECTED WORK IN PROGRESS

Pizzinato, Martina and Sarah Harvey. “Negotiating Expertise in Creative Work Amid Technology Introduction” (Second round of data collection and analysis in progress)

Pizzinato, Martina and Colin Fisher. “Creative Curation” (Second round of data collection and analysis in progress)

Pizzinato, Martina. “Creative Institutions and Legitimacy: A Historical Case Study of the Venice Biennale” (Archival data collection completed, data analysis in progress)

Pizzinato, Martina. “Navigating Gendered Paradoxes in Technology Development” (First round of data collection and analysis in progress)

BOOK CHAPTERS

Pizzinato, Martina and Colin Fisher. (Forthcoming). Creative Curation: The Promises and Perils of Curation as a Creative Endeavor. To appear in J. Goncalo & V. Krause (Eds.) *The Research Handbook on Workplace Creativity*. Edward Elgar Publishing

Harvey, Sarah and **Martina Pizzinato**. (Forthcoming). Creativity from Usefulness: Rethinking the Origins of Creative Ideas. To appear in C. E. Shalley & G. Koseoglu (Eds.) *A Guide to Key Theories for Concepts for Employee Creativity*. Edward Elgar Publishing

INVITED TALKS AND PRESENTATIONS

University of Michigan (planned)	2026
Frankfurt School of Finance & Management, Rice University, Bocconi University, HKUST (Hong Kong University of Science and Technology)	2025
REGIS: Reading Group in Innovation Studies	2024

CONFERENCE PRESENTATIONS

“A Clown Car of One’s Own: How Marginalized Creatives Cultivate Space for Creative Work through Generative Reclamation”

- Academy of Management Annual Meeting, Paper Session, 2026 (planned)
- Creative Industries Conference at HEC Paris, 2026
- Creativity Collaboratorium at UCL, 2025
- European Group for Organizational Studies (EGOS), 2025
- Transatlantic Doctoral Conference at London Business School, 2025
- Academy of Management Annual Meeting, Presenter Symposium, 2024

“The Second Creative: A Theory of Gendered Creative Work”

- Academy of Management Annual Meeting, Presenter Symposium, 2025
- Creativity Collaboratorium at UCL, 2025

“Identity Dawns: Identity Shifts Following Migration to Unfamiliar Work Contexts”

- Academy of Management Annual Meeting, Paper Session, 2025
- People and Organizations Conference at The Wharton School, 2024
- Academy of Management Annual Meeting, Presenter Symposium, 2023
- London OB Research Day at UCL, 2022

“Feedback Whirlwind: Experiencing and Responding to Divergent Feedback in Creative Work”

- European Group for Organizational Studies (EGOS), 2024
- London OB Research Day at LSE, 2023
- Creative Industries Conference at INSEAD, 2023
- Creativity Collaboratorium at UCL, 2023
- Academy of Management Annual Meeting, Presenter Symposium, 2023

“Creative Curation”

- Creativity Collaboratorium at UCL, 2023

CHAired CONFERENCE SESSIONS

Creativity at Work: Building a Research Committee and Charting the Path Forward

- Academy of Management Annual Meeting 2026 (with Colin Fisher)
- Academy of Management Annual Meeting 2025 (with Colin Fisher)
- Academy of Management Annual Meeting 2024 (with Colin Fisher)

Navigating Qualitative Dissertations: Advice from the Experts

- Academy of Management Annual Meeting 2025 (with Valerio Iannucci, Robert Monnot, Nathan Tong, and Jennifer Wiseman)
- Academy of Management Annual Meeting 2024 (with Robert Monnot, Nathan Tong, and Jennifer Wiseman)

Rethinking Creative Work: Exploring Disruption, Diversity, and Errors in the Creative Process

- Academy of Management Annual Meeting 2025 (with Isabella Pozzo)

Creating an Inclusive Future: Connecting Diversity to Creativity and Creative Work

- Academy of Management Annual Meeting 2024 (with Chesta Ahuja)

New Perspectives on Migration and Multiculturalism in Organizations

- Academy of Management Annual Meeting 2023

TEACHING EXPERIENCE

Instructor

Business Research (MSIN0100, UCL School of Management)

- Workshops on Collecting and Analyzing Qualitative Data 2023 – 2026
- Workshop on Writing a Critical Literature Review 2023 – 2024

Essential Skills 1: Creative Problem Solving (BUSI40009, Imperial Business School)

- Workshop on Giving and Receiving Feedback in Creative Work 2025

Creative and Critical Thinking (MSIN0081, UCL School of Management)

- Workshop on Working in Multicultural Teams 2025

Teaching Assistant

Creative and Critical Thinking - TA for Prof. Sarah Harvey (MSIN0081, UCL School of Management) 2023 – 2025

Essential Skills 1: Creative Problem Solving - TA for Prof. Ozumcan Demir-Caliskan (BUSI40009, Imperial Business School) 2025

Organizational Behavior - TA for Prof. Clarissa Cortland and Cydney Dupree (MSIN0142, UCL School of Management) 2025

Innovation Management - TA for Prof. Neil Sutherland (MSIN0056, UCL) 2022 – 2023

PROFESSIONAL SERVICE

Ad-Hoc Reviewer

Academy of Management Journal 2024 – Present

Conference Reviewer

Academy of Management Annual Meeting 2022 – Present

Organized Conferences and Research Days

Creativity Collaboratorium 2022 – 2025

London + Qualitative Community Annual Research Day 2023 – 2024

London OB Research Day 2022

Community

Steering Committee, London + Qualitative Community 2023 – Present

Co-Founder, London + Qualitative Community 2023 – Present

Ph.D. Representative, UCL School of Management 2021 – 2023

Contributor

Interviewer, ASQ Blog 2023

SELECTED INDUSTRY EXPERIENCE

Ecube Labs 2019 – 2021

Seoul, South Korea

Global Business Development Manager